Annual Report 2016
What happens here matters.

Individuals > Communities > Systems >
Dear Friend,

After 23 years at Hope Community, I retired at the end of March 2017. Shannon Smith Jones, Hope’s new executive director, is welcomed whole-heartedly by the board and staff, as she brings her talent, commitment, and experience to Hope leadership.

The change we have made together over the last 23 years is humbling—and what happens here matters. As you’ll read in the pages of this annual report, what happens here builds up individuals, strengthens communities, and challenges unfair systems.

When Char Madigan founded Hope, at the core was belief in the people of this community and others like it. This has been the foundation of all Hope’s work since. For many years, Hope has been blessed with an abundance of talent and commitment on the staff and board. And, most importantly, thousands of community members have invested individually and collectively through Hope’s work as they build the future of their community.

As Hope moves into its 40th anniversary year, which began in March 2017, I leave confident that what we have created is the right foundation for what will come. Hope is ready.

As I have said many times recently, I believe in the creative energy of Shannon and the entire staff, the board, and especially in community leadership. With the history of investment and the growing power of Hope to lead for community change, we have laid a strong foundation. And yet there is more to be done.

I am grateful to every one of you who reads this, and with you, I look forward to the future.

Peace,

Mary Keefer
Hope Community is thrilled to welcome new Executive Director
Shannon Smith Jones

Shannon Smith Jones comes to Hope Community with more than 15 years of community impact experience spearheading strategies in community development and engagement. Most recently, she was the Director of Community Engagement for Urban Homeworks, leading and developing the Urban Neighbor Program and community leadership strategy. Her strategies created a philosophical shift that led to more inclusive programming. She brings strong Results Based Facilitation skills and is also a Qualified Administrator of the Intercultural Development Inventory.

Ms. Smith Jones has been an avid supporter of Hope Community since she was one of the first residents at the Children’s Village Center when it opened in 2004. Early on, she learned the importance of having stable housing, support services, and community of support for families. This experience led her to become involved in community initiatives such as the Fair Housing Advisory Committee, the Equity in Place coalition, and the Health and Safety Committee for the Promise Zone, where she served as co-chair.

Her innovative, collaborative leadership and community-building expertise will continue and enhance our strong work. We are excited to continue working with her as one of the many voices building the future of Hope Community.

“We moved from charity to justice, from guests to leaders, and from crisis management to focused community development.”
—Char Madigan, founder
Building individual capacity for a strong community

Everything Hope Community does is about strengthening individual capacity while also working with community members to build a community where everyone can thrive. At the core of everything we do is a deep belief in people. People’s ideas guide our work—more than 4,000 people have participated in formal listening sessions at Hope Community over the years. We know that when people have a quality place to live, training to develop new skills, and space to do important things, the whole community benefits.

Chef Hassan Ziadi of Moroccan Flavors wins business-to-watch honors

During the spring of 2015, Chef Hassan Ziadi enrolled in Hope Community’s entrepreneur training, which is offered in partnership with the Neighborhood Development Center (NDC). Chef Hassan, along with his wife Raja, had a dream to open his own restaurant space in the Midtown Global Market, bringing to life the flavors of their native Morocco. With the technical and financial assistance of NDC, as well as their own drive and determination, the couple opened Moroccan Flavors in the Midtown Global Market in the spring of 2016. In the year since, Moroccan Flavors has made a name for itself in the Twin Cities food scene, receiving “best of” status in several publications, and winning the “Business to Watch” award at NDC’s annual Entrepreneur Awards. The Ziadis’ success demonstrates how when we invest in individuals, the whole community benefits.
How we support individuals

**Safe, healthy housing:** 700 residents live in beautiful, safe, and healthy buildings on the Hope Block

**Leadership and skill-building:** 500 people each year learn, lead and take action through Hope programs

**Economic empowerment:** More than 1,000 people received tax assistance at Hope that returned nearly $2 million to the community

**Strong community relationships:** 80 diverse people reduced isolation and strengthened relationships through a new project called Community Circles of Hope. They started their own community projects, including a Zumba class, a weekly Shaah iyo Sheeko (tea and conversation), and cooking workshops.
Building community capacity for change

At Hope Community, we build community capacity by creating and maintaining beautiful common spaces and offering many opportunities for people to get involved. Stable, healthy homes and gathering places provide room for people to thrive in other areas of life. Cross-cultural movements need that same type of space to take root and grow. We invest in both of these important areas of community life.

Planting Seeds for the Future

In 2016, staff and residents completed the first planting at Hope Community’s new 5,000 sq-ft Community Learning Garden. The garden is more than a place to grow healthy food. Staff and a core group of 30 leaders plan the gardens and more than 150 youth and adults are involved in growing, tending, and harvesting. We grow, cook, eat, and celebrate together. Residents are also working for more healthy food access in the neighborhood and restoring our relationship to the land and each other. The gardens create space for people to take on leadership roles, teach one another, build relationships, and take responsibility for the work. As one community member said recently, “We all own the gardens.”

“What sets the Rose apart from the 275 other community gardens in Minneapolis is not its innovative features—but the way its organizers purposely seek to inform people about their place in the food system while supporting them in growing and eating their own food.”

—Anna Kleven
How we build community capacity

Gathering spaces: 7,500 square feet of community gardens, an immigrant-owned daycare, a neighborhood market, a community center and safe playgrounds lay the groundwork for relationships and connections

Community-based literacy: 120 kids built reading confidence and social/emotional skills through our Learning in Community program

Youth leadership and empowerment: 50+ youth developed self-identity, leadership, and technology skills through our camp leadership, job training, girls empowerment, and newly launched Young Men of Color programs

Healthy Food, Strong Community: 156 people grew fresh, local food and connected around culture and traditions

Art, Policy and Power: 855 people built community and honed their organizing skills while creating culturally relevant public art projects
What happens here ripples outward

Hope Community is known for our work in the Phillips Community, and our impact is growing beyond the boundaries of the neighborhood. We train people, build coalitions, and work with residents for systems change. That causes a ripple effect that reaches across the city, the region and beyond. As more residents work for change, our work grows deeper and more mature. Rather than responding to a crisis, we are building community power for community priorities.

Showing up for racial equity

Hope Community’s Parks and Power campaign is connecting with leaders all over the city. People are showing up to raise racial equity issues. We have built a base of at least 150 people from several park hubs in south, north and northeast Minneapolis who continue to build power together, support each other on issues specific to their parks, and work on systemic change across the entire municipal park system.

Parks and Power successfully advocated for equity criteria in the 20-Year Neighborhood Parks Plan and influenced a capital investment fund of over $200 million. These racial equity metrics are the first of their kind locally and significantly shifted dollars to communities of color, including Peavey Park near the Hope Block. Our work is changing how the Minneapolis Parks and Recreation Board does business.

“In May 2017 the 10th cohort of SPEAC will be graduating and joining a network of over 100 alumni who are leading the struggle for justice in the Twin Cities and nationwide as organizers, activists, artists, teachers, lawyers, mothers, racial justice practitioners and healers, 2 members of the 10th Cohort will be taking full-time jobs at Hope this spring.”

—Chaka Mkali
How we change systems

**Innovation:** Our creative community development model was recognized for a 2015 Bush Prize for Community Innovation.

**SPEAC:** 133 people completed our intensive community organizing and racial equity training program over the past 10 years. These leaders are working for systems change throughout the city and beyond.

**Parks and Power:** 700 Hope participants (trained leaders, volunteers, organizers, and community members) around Minneapolis are working for racial equity in the city park systems and influencing priorities for park investments.

**Local food economy:** 156 community members are creating the building blocks of an equitable, neighborhood-scale food system.

**Open Streets:** 7,000 people joined us for this annual celebration to call attention to the need for a safe, walkable, and livable Franklin Avenue.
Hope Community Board, Staff and Interns

**HOPE BOARD**

- **Heidi Lasley Barajas**, Chair*
  University of Minnesota
- **Anne Barry**, Treasurer*
  Minnesota Department of Human Services
- **Brockman Schumacher**, Secretary*
  Licensed Psychologist
- **Muna Abdirahman**
  VA Medical Center, SPEAC graduate
- **Cecile Bedor**
  Greater MSP
- **Claire Chang**
  Minnesota Philanthropy Partners
- **Patricia Cummings***
  Retired, Jay and Rose Phillips Family Foundation
- **Clint Hewitt***
  Retired, University of Minnesota

- **Jody Jonas**
  Best Buy Foundation
- **Paul Leighton**
  North Star Resource Group
- **Maria McLemore**
  University of Minnesota
- **Maria Pabon**
  University of St. Catherine
- **Sharon Sayles Belton**
  Thomson Reuters, Former Mayor of Minneapolis
- **Steve Shapiro**
  Sale & Marketing Solutions
- **Catherine Smith**
  B.L. Dalsin Roofing
- **Shannon Smith Jones***
  Executive Director, Hope Community, SPEAC graduate

* Executive Committee

**STAFF INTERNS AND WORK STUDY STUDENTS**

Hope recognizes the deep commitment of talented people who contributed to our work in 2016 and the partnerships that connected us to them.

**Special Projects**

- **Maryan Abdirinur**, Land Stewardship Project
- **Dylan Kesti**, Land Stewardship Project

**Volunteers**

- **Gwen Jenkins**, MNGreenCorps
  full-time September 2015-August 2016
- **Pablo Garcia**
  Farm Assistant, Fall 2016
- **Kiaria Taylor**,
  Learning in Community, program coordinator

**STEP-UP Intern**

- **Esmeralda Linares Cortes**

- **University of Minnesota Intern**
  **Suh Koller**

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**Top row**: Abé Levin, Alisa Hoven, Andrew Borcher, Betsy Sohn
**Second row**: Bunny Ruiz, Chaka Mkali, Char Madigan, D-Hop, Emmanuel Ortiz
**Third row**: Jackie Blakey, Jake Virden, Joan Bennett, Khusaba Seka, Malyun Yahye
**Fourth row**: Olivia Levins Holden, Sahkeena Mkali, Shannon Smith Jones, Shawna Fankhanel Chavez, Will Delaney
STATEMENT OF ACTIVITIES
For the Year Ended December 31, 2016

Support and Revenue:
- Individuals: $308,647
- Foundations and Corporations: $868,342
- Grants from Governmental Agencies: $40,000
- In-Kind Contributions: $175,000
- Rental Income: $421,917
- Other Revenue: $158,295
- Total Support and Revenue: $1,972,201

Expense:
- Personnel Costs: $931,974
- Contracted Services: $181,348
- Professional Fees: $37,072
- Professional Development: $30,137
- General Supplies: $64,772
- Communications: $25,332
- Insurance: $17,215
- Program—Other Costs: $249,547
- Rental Properties: $463,569
- Facilities Costs: $23,627
- Loans Interest: $43,284
- Depreciation and Amortization: $215,000
- Total Expense: $2,282,867

Change in Net Assets: ($310,666)

Net Assets and Equity—Beginning of Year: $6,698,203
Net Assets and Equity—End of Year: $6,387,537

*Includes a one-time Bush Prize Award that will be used over three years for special projects.

STATEMENT OF FINANCIAL POSITION
December 31, 2016

ASSETS
- Cash: $1,196,119
- Grants and Other Receivables: $174,106
- Due from Related Entities: $114,870
- Prepaid Expenses: $12,376
- Investments: $599,266
- Notes Receivable: $2,987,698
- Property and Equipment, Net: $3,087,823
- Construction in Progress: $233,754
- Other Assets: $237,584
- Total Assets: $8,643,596

LIABILITIES AND NET ASSETS AND EQUITY

Liabilities:
- Notes Payable: $28,508
- Accounts Payable: $158,615
- Accrued Liabilities: $59,935
- Deposits Held for Others: $71,731
- Deferred Revenue: $15,000
- Long-Term Debt: $1,922,270
- Total Liabilities: $2,256,059

Net Assets and Equity:
- Unrestricted: $5,752,246
- Temporarily Restricted: $537,291
- Permanently Restricted: $98,000
- Total Net Assets and Equity: $6,387,537

Total Liabilities and Net Assets and Equity: $8,643,596

SUPPORT AND REVENUE

- Foundations and Corporations: 44%
- Government Grants: 2%
- In-kind Contributions: 9%
- Rental Income: 21%
- Other Revenue: 8%

EXPENSE

- Community Engagement: 42%
- Asset and Property Management: 43%
- Real Estate Development: 3%
- Fundraising: 6%
- Administration: 6%
Volunteers and in-kind donations

A dedicated team of Hope staff and 120 volunteers are part of a continuum of opportunities that keep people engaged, inspired and rooted in community. We honor the contributions and impact Hope’s volunteers have had on our success this year. In 2016, our volunteers’ work totaled 3399 hours.

IN KIND DONORS

Academy of Holy Angels Service Learning Project
Marlene Anderson
Malia Burkhart
Roger Helgeson
Perennial Partners Nursery
Bruce Silcox

In the past year Hope has received generous donations of goods and services that support our organization. In Kind donations vary from plants and flowers to beautify our neighborhood, to professional services to support our staff. One thing that doesn’t vary is how much we appreciate them.

“`The staff at Hope are so dynamic. Hope embrace so many different cultures and all different age groups. Every demographic that you could think of is embraced and uplifted. I think, for me, that’s really appealing. I wanted to be a part of that.”`

—Quantina Beck-Jones, Community Circles/Shaah Iyo Sheeko Leader/Yoga Participant

VOLUNTEERS

Abdirahman Abdi
Joe Adams
Ifitu Adem
Farah Ahmed Kayad
Viet Anh Tran
Averie
Andrew Bailey
Kate Beane
Ana Berth
Ivy Blanchett
Sophia Boisvert
Helena Brody
Josephine
Buckingham
Heather Burt
Natalie Can
Eduardo Cardenas
Adrian Chavez
Andrew Chung
Emma Cooper
Glenda Criss
Dominic Davis
Katlyn Dennehy
Annie Deutscher
Fanta Diallo
Cassidy Duborg
Allison Dugan
Briana Escobar
Rachel Estvold
Ashley Fairbanks
Shawna Fankhanel-Chavez
Fatima
Cassius Fields

Amira Gadow
Sabrin Gadow
Shan Gao
Isaiah Gentry
Alyssa Goehner
Aisha Gomez
Emily Greenwell
Liz Grosso
Anna Heinz
Matthew Her
Jacob Hjort
Filsan Ibrahim
Paul Jacobs
Gwen Jenkins
Morgan Johnstone
Kenneth Kajjage
Magdalena Kaluza
Allison Kavanagh
Jordan Keeler
Brendan Kelly
Anneka Knieck
Roxanne Koolman
Dohee Lee
Delano Lee
Jeanne Leighton
Carl Lobley Jr.
Jessica Lopez Lyman
Char Madigan
Brendan Michael
Sahkeena Mikali
Ayman Mohamed
Meymum Mohamed
Fatuma Mohamud
Kyon Moua
Sally Nixon

Selah Obinin
Ighedosa Ogbeide
Mariam Omari
Sara Osman
Hemant Persaud
Madison Peton
Lucy Phiravanth
Jake Plahuta
Stephanie Porter
Public Allies Service Day
Titi Russell
Vanessa Samuelson
Art Saratov
Kiersten Schoenbauer
Eymomi Seaberry
McCarty Severson
Whit Siasoco
Simpson Housing
Service Day
Zach Soderberg
Alexander Stanisic
Sydney Sutton
Caroline Taiwo
Kotiareena Taylor
Michael Thao
Betty Tisel
Shiyeng Vang
Walden University
Volunteer Activity
Valerie Wolman
Mai Xiong
Sollan Yared
Senah Yoboah-Sampong
Arlene Zamora
Hope Community Donors

With deepest gratitude we thank the donors here for believing in possibility. Because of you, a neighborhood once in despair is renewing and a strong community is growing. We honor you—our friends and partners. If you are one of our supporters and you do not see your name on our list, please contact Sahkeena Mkali at (612) 435-1695 or smkali@hope-community.org.

$25,000 OR MORE
Blue Cross and Blue Shield of Minnesota Foundation
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Patty Herje

$500-$999

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“Everybody doesn’t look the same at Parks and Power, everybody doesn’t live the same, but we all believe in something and make that our focus to get the positive things done.”

— Felicia Perry, artist, designer, and Northside community organizer
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Mary Ann McGuire
Susanne McGuire
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Toni McNaron
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Wendy Wiegmann and Cathy Heying
Gretchen Willing and Kostis Papadantonakis
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Susan Woolard
Diane Yohn
Anna Youngerman
Linda Zeidman
Karen Zeleznak and Jim Fournier
Robert and Judith Zier
Jackie and Steve Zimmerman

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James and Judith Madigan
Jeanne Madigan
Michele Madigan
Bill and Penny Malevich
Catherine Mamer
Sarah Maney

Barbara Muesing and Charles Casey
Richard Mullenbach
Gerald and Margaret Mullin
Donna Murphy
Mary Negri
David and Nancy Nelson

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Hope Community Keepers

The Keepers are Hope Community donors who have made a commitment to leave a legacy to our organization. They are supporters of Hope Community’s work and vision, standing with us for many years. Keepers are visionaries and committed to keeping Hope Community moving into the future. For more information about becoming a Keeper or other Planned Giving options, please contact Sahkeena Mkali at (612) 435-1695 or smkali@hope-community.org.

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Darlene and Thomas White
Dolores Williams*
Dave Wood
Wilfred Zalaznik*

Hope Community Sustainers

The Sustainers are Hope Community donors who give monthly or quarterly to ensure stability and growth. These donors provide a steady flow of funds throughout the year, allowing Hope to provide the same level of high quality programming and affordable housing that is expected. For more information about becoming a Sustainer, please contact Sahkeena Mkali at (612) 435-1695 or smkali@hope-community.org.

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Patricia Cummings
Mollie Dean
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Mary Stermer*
Fay Sullivan
Carol Tauer
Helen and Mario Vanni
Phylis Wagner*
Yvonne Wagner*
Darlene and Thomas White
Dolores Williams*
Dave Wood
Wilfred Zalaznik*

“Being a part of SPEAC came along at the perfect time for me! Not only was I strengthened in my resolve to be a change-maker, but I also deepened my network of powerful people and had so much fun at every event! I’m grateful to Hope Community for their commitment to this amazing program!”
—Sierra A., 10th Cohort

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Honorariums

Hope has received many gifts given in honor of birthdays, weddings, anniversaries, graduations and simply for someone’s amazing presence in the world.

IN HONOR OF
All People Living in Hope
Keith and Mary Bednarowski
Lisa Bloomquist
The Marriage of David Dahmeier and Susan Moen
Rachel Estvold
Laura Geiger
Rose Mary Gerlach
Goblirsch Women
Pat Herje
Hope Community
Mary Keefe
Florian and Marge Lane
Mike and Kiki Lane
Jack L Lasley
Paul Leighton
Paul and Jeanne Leighton
Char Madigan, CSJ
Chaka Mkali
Pat Mullen
Parks and Power Campaign
Robert Pieh
Larry Prinds
Bill and Betty Ryan
Vernon J. Schaefer
The Shriver God Daughters

Memorials

Donors made gifts to Hope in memory of the people they have loved and who have held an important place in their lives. We thank all of you who gave.

IN MEMORY OF
Roger Anderson
Gene Arzdorf
Clare Bloms, CSJ
Otto Bonestroo
Ann Callaghan
Sr. Julie DeLanghe and Sr. Dolores Oakes
Alice deMeurisse
Marilyn Devereaux
Marian Dingman
Terry Dosh
Susie Dougherty
Clare Doyle
Donald Engels
Nancy Flanagan Kiefer
Marie and Dean Foster
Rose Mary Gerlach
Paul and Virginia Glasoe
Melanie Haddox
Brian Herje
Ray Herje
Mr. Warren Hommas
Patricia Hvidston
Jack Imholte
Margaret Keenan
Richard Klein
Rose and Larry LeVasseur
Jacqueline Madden
Adele Madigan
Adele & Ed Madigan
Bill Malevich
Maddie Morrissey
Brian Nelson
Betty Ness
Sister Gerry O’Meara OP
Dr. Fred Requa
Joe and Marie Sausen
Elizabeth Schaefer
David Schneider
Jeannine Siggerud
Don Siltberg
Ian Simpson
Jim and Anne Sims
Frank Singer
David Skeie
Janna Smalkoski
St. Joe’s
Rita Steinhagen
Mary Stermer
Joseph and Paul Summers
Fr. Mike Tegeder
Andrew Ten Eyck
Rose Tillemans
Jeanette Wander
Fr. George Wertin
Goldie and Hank Westby
Mission

Hope Community creates connections that strengthen the power of community members and communities. We cultivate community leaders, build community capacity, care for the housing and community spaces we develop, and pursue equity and diversity in all we do.

Core Values

Respect. We believe in people. We relate to youth and adults as people, not clients.

Connection. We build relationships, the cornerstone of all our work.

Listening. We listen to all who engage with us. The realities we hear drive our planning and activities.

Co-creation. We encourage people to co-create projects, programs, places, opportunities—with us.

Equity. We pursue racial and economic equity in all our work to achieve equitable power, access, opportunities, treatment, impacts and outcomes for all.

Stewardship. We are responsible and accountable stewards of the natural, human, material and community resources invested in our work.

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“I believe that Hope has always listened well—and my plan is to continue to listen well. And not only just listening, but how do we take that listening and turn it into some sort of action.”

—Shannon Smith Jones, Executive Director